

## **MedSave USA Announces Corporate Name Change to ArroHealth to Reflect Accuracy and Performance in Risk Adjustment Services**

### ***ArroHealth Name Underscores Company's High-performance, Client-centric Approach for Improving Outcomes for Health Plans and Providers***

Hauppauge, N.Y. – March 26, 2015 – MedSave USA, a premier provider of risk adjustment and HEDIS services and solutions, today announced that it has changed its name to ArroHealth. The new name reflects the company's focus on payment accuracy and HEDIS services, as well as the analytic targeting and impact the company delivers to Medicare Advantage, managed Medicaid, commercial health plans and providers.

A play on the word "arrow," the name ArroHealth suggests speed, skill, forward motion, accuracy and impact. The name change comes at a time of high growth for a company that serves a majority of the top 10 national health plans as well as many local and regional plans.

"ArroHealth is at the forefront of risk adjustment and HEDIS performance, and we needed a name that reflects the unique nature of our offering," said the company's CEO, Glen Moller. "Our decision to rebrand comes at a time when the healthcare landscape is changing rapidly. We are pleased to have a new name that conveys the superior intelligence and accuracy of our analytics and services as we help our clients achieve their goals."

ArroHealth serves a nationwide clientele of Medicare Advantage, commercial and managed Medicaid health plans, as well as provider groups of many sizes, to facilitate their risk adjustment and HEDIS needs. The company provides best-in-class predictive analytics and reporting, full-service medical record retrieval, data mining and coding, and other customized risk adjustment member and provider engagement offerings. ArroHealth champions a client-centric approach, unmatched performance and full transparency throughout the project.

### **About Arro Health**

ArroHealth—formerly MedSave USA—is a leading national provider of payment-accuracy analytics and data-driven interventions. For 20 years, ArroHealth has delivered technology-enabled solutions and unsurpassed value to health plans and provider organizations. ArroHealth's proprietary technology includes a web-based monitoring platform that delivers 24/7 access and performance transparency to clients. For more information, visit [www.arrohealth.com](http://www.arrohealth.com).

### **Media Contact:**

Naeema Long  
ArroHealth  
(631) 413-4374  
[nlong@arrohealth.com](mailto:nlong@arrohealth.com)