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## **RedBrick Health Expands Board of Directors with Two New Members**

*Dr. Stephen Kahane, President of the Enterprise Solutions Group at athenahealth, and Rick Jelinek, Operating Partner at Advent International and former OptumHealth CEO, join RedBrick Health*

**MINNEAPOLIS, August 6, 2014** – [RedBrick Health](#), a fast-growing leader in consumer health engagement and behavior change technology, today announced the appointment of Dr. Stephen Kahane and Mr. Rick Jelinek to its Board of Directors, extending the board to eight members.

“We are pleased to welcome these two distinguished health technology leaders to our Board of Directors,” said Dan Ryan, Chief Executive Officer of RedBrick Health. “Their extensive healthcare expertise will be valuable as we broaden our population health offerings for large employers. In addition, their extensive industry experience will help us shape our approach as RedBrick meets growing demand to deploy our health engagement platform through progressive health plans and healthcare delivery systems.”

Dr. Kahane is the President of athenahealth’s Enterprise Solutions Group, offering health system and physician practice automation through cloud-based services for revenue cycle, electronic health records, clinical integration and patient access. His previous experience includes roles as CEO of AMICAS, VitalWorks, and Datamedic, successful health information technology companies. He also served as Medical Director and Systems Development Director of Information Systems at Johns Hopkins Medical Institution.

Mr. Jelinek is an operating partner at Advent International, a Boston-based private equity firm. He previously served as CEO at OptumHealth, a division of UnitedHealth Group, overseeing care delivery, population health management and consumer programs. While at United, he also led the company’s Medicare Advantage business, Medicaid and children’s health insurance subsidiary, and its Emerging Businesses Group. In addition, he has a diverse background in other payer, provider and integrated delivery system organizations.

“Stephen and Rick share our enthusiasm for the unique approach to health engagement and behavior change at RedBrick Health. I look forward to working closely with them as we extend our reach,” added Ryan.

### **About RedBrick Health**

RedBrick Health is a health engagement and behavior change technology company that helps organizations reinvigorate their health & wellness programs. The company combines financial accountability, clinical and behavioral insight, social and game mechanics and powerful data analytics to create a personalized and persuasive experience delivered through web, mobile and live interactions. As a result, RedBrick drives healthy behaviors, better outcomes, and stronger returns on everyone’s investment in health. The company serves large, self-insured employers, health plans and strategic distribution partners. Visit RedBrick at [redbrickhealth.com](#), read more at [healthinnovationblog.com](#) or follow the company at [twitter.com/redbrickhealth](#).

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