

**MEDICALIS ANNOUNCES OVER 60% PERCENT GROWTH IN 2015****Leading Developer of Imaging Workflow and Decision Support Solutions Adds Three Executives to Support Ongoing Expansion**

**Chicago – November 30, 2015** – Medicalis, a leading developer of enterprise-scale Imaging Workflow and Decision Support Solutions, announced at the Radiology Society of North America (RSNA) annual meeting, being held November 29 – December 3, 2015, that its 2015 bookings have seen over 60% growth from 2014. Throughout 2015, the company has completed installations for Integrated Delivery Network (IDN) customers such as WellSpan, MedStar, UCLA, Cornell and VISN23. Medicalis has also recently been awarded new Imaging Workflow and Decision Support contracts from several of the other largest U.S. IDNs, including California’s largest university based healthcare system.

“Our Solutions are enabling the imaging service lines of our partner IDNs to provide seamless, high quality and efficient care across their multiple systems,” said Oran Muduroglu, President and CEO of Medicalis. “These institutions will be well prepared to meet the CMS PAMA mandate, and also qualify as Provider Led Entities if they so choose.”

To help manage the growth of Medicalis, three new senior and seasoned executives were added throughout 2015. These include: Jonathan Darer, MD/MPH to lead physician engagement and product strategy, Allan Swenson, to lead imaging operations and Jordan Halter to lead business development of Imaging Workflow.

“We are pleased that Medicalis is at a point where we are attracting some of the industry’s best talent,” said Muduroglu. “With our ongoing growth and expanding base of world class healthcare customers, we will continue to add highly experienced professionals as needed throughout the coming year.”

Medicalis delivers an enterprise-integrated platform for IDNs that automates and manages processes while increasing productivity, improving physician engagement and driving clinical collaboration. These performance factors have applicability far beyond imaging, and Medicalis is extending its product line accordingly with its new Referral Management Solution.

The Medicalis Imaging Workflow Solution for the integrated enterprise creates a continuous worklist across all sites with varied PACS, EMRs and specialized



workstations. It optimally manages credentialing, sub-specialization, peer review and critical results. It provides automated compliance with SLAs and enterprise business intelligence, resulting in increased productivity, quality and strategic alignment within the IDN.

The evidence-based clinical Medicalis Decision Support Solution, through its content partnerships with ACRSelect, ACC, Harvard Library of Evidence and other key leading content providers, integrates with all leading EMR/CPOE systems. Its unique ability to minimize workflow interruptions and comprehensive management capabilities minimize the EMR build process and provides the most flexible, extensible, and configurable platform to meet the new CMS Federal mandate requiring decision-support on all Medicare high-tech procedures.

The Medicalis Referral Management Solution fundamentally addresses the problem of patient leakage. Going beyond imaging to all out-patient specialties, it allows physicians and patients to directly schedule appointments with specialists. By providing a seamless online referral and appointment process, patients will tend to stay within the organization and keep their appointments. The Medicalis Referral Management Solution helps to stop patient leakage, maximize appointment capacity and increase market share.

### **About Medicalis**

Medicalis, headquartered in San Francisco, was founded in partnership with Brigham and Women's Hospital. The company provides enterprise-scale solutions that reduce leakage and increase productivity in the delivery of high value care for integrated delivery systems. Medicalis' broad range of offerings empowers providers and physician groups to work collaboratively within a transparent system to efficiently improve quality and economic outcomes in healthcare delivery. The company has invested over \$30M in the development of its integrated clinical workflow platform. For more information about Medicalis, please visit: <http://www.medicalis.com>.

###

### **Media Contact:**

Jayne Lord  
Medicalis  
1.877.579.5454  
[media@medicalis.com](mailto:media@medicalis.com)