

# Vericare Announces Senior Management Changes

*Press Release: Vericare, Inc. March 26, 2012*

San Diego, California -- Vericare Management, Inc., a leading provider of geropsychology and geropsychiatry services to long-term care facilities nationwide, today announced several senior management changes.

John Short, Ph.D. has been named Executive Chairman of Vericare and joined its Board of Directors. Dr. Short comes to Vericare with more than 30 years experience in the long-term care industry and will oversee the strategic market development of Vericare's services. Previously Dr. Short served as President and Chief Executive Officer of RehabCare Group, Inc. (NYSE:RHB) since May 2004, having served as Interim President and Chief Executive Officer since June 2003 and a director of the company since 1991. Prior to May 2004, Dr. Short was the managing partner of Phase 2 Consulting, Inc., a healthcare management consulting firm, for more than 18 years. RehabCare was acquired by Kindred Healthcare, Inc. (NYSE:KND) in June 2011 where Dr. Short serves as Vice Chairman of its Board of Directors.

Donald Myll has been named Chief Financial Officer and interim Chief Executive Officer of Vericare. Mr. Myll has over 21 years of executive and financial leadership experience guiding entrepreneurial companies in the healthcare services, biotechnology and medical device sectors. Mr. Myll has served as CFO of four publicly traded companies and led two successful initial public offerings while raising \$1.6 billion in private and public capital. In addition, Mr. Myll has led over \$800 million in M&A transactions. Previously Mr. Myll served as CFO of ImpediMed, Ltd., Ambit Biosciences, Corp. and AMN Healthcare Services, Inc. In addition, Mr. Myll was a co-founder and CFO of TheraTx, Inc. a pioneer provider of post acute rehabilitation services to the nursing home industry.

Cindy Watson has been named Executive Vice President, Operations of Vericare. Ms. Watson joined Vericare with more than 20 years of health care experience, bringing a unique blend of operations, marketing, sales and clinical knowledge. Her background includes start-up operations and strategic business development for privately owned and publicly traded healthcare organizations. Ms. Watson joins Vericare from her previous post as Chief Operating Officer at Concerro where she was responsible for the day-to-day operations of the healthcare technology company and their 500-plus hospital clients. Ms. Watson also held numerous operating positions at TheraTx.

Cammile C. Bird has been named Vice President, Sales and Marketing of Vericare. Ms. Bird joined Vericare with more than 14 years of extensive health care experience, primarily in business development, sales and provider relations. She brings high level managerial experience in sales and marketing, along with strong financial management skills to her current position. She joined Vericare after nearly 10 years with INSPIRIS/Hospice in Phoenix, AZ where she served in a number of capacities including Regional Director of Business Development, Vice President of Provider Relations- Network

Development, Vice President Advanced Care Planning, Vice President Community Outreach and Executive Director of Operations.

“We are delighted to have assembled such a strong team to Vericare over the last several months,” noted Vericare founder Thomas F. Cooper, M.D. and past Chairman of its Board of Directors. “We thank Dave Flaugh and his team for their efforts to expand the Vericare platform over the last several years, and are excited to work with such talented professionals as we further develop and strengthen our core competencies. In John Short, we have attracted a proven successful health care services executive who will ensure that Vericare continues to build on its platform as the strongest nationwide provider of geropsychology and geropsychiatry services to long-term care facilities. We are equally fortunate to have recruited Don, Cindy and Cammile, who are all talented, experienced managers. Our Board of Directors is excited about Vericare’s future prospects.”

### **About Vericare Management, Inc.**

Vericare sets the standard for excellence and integrity in geriatric mental health services through multi-disciplinary behavioral interventions. Vericare partners with respected, long-term care facilities to deliver compassionate care, behavioral health services and therapeutic wellness programs for the elderly. As part of an integrated behavioral healthcare team, Vericare’s community of professionals provides a spectrum of therapies including individual psychotherapy, psychotropic medication management, behavior management and rehabilitation support services. For more information, please visit [www.vericare.com](http://www.vericare.com).

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